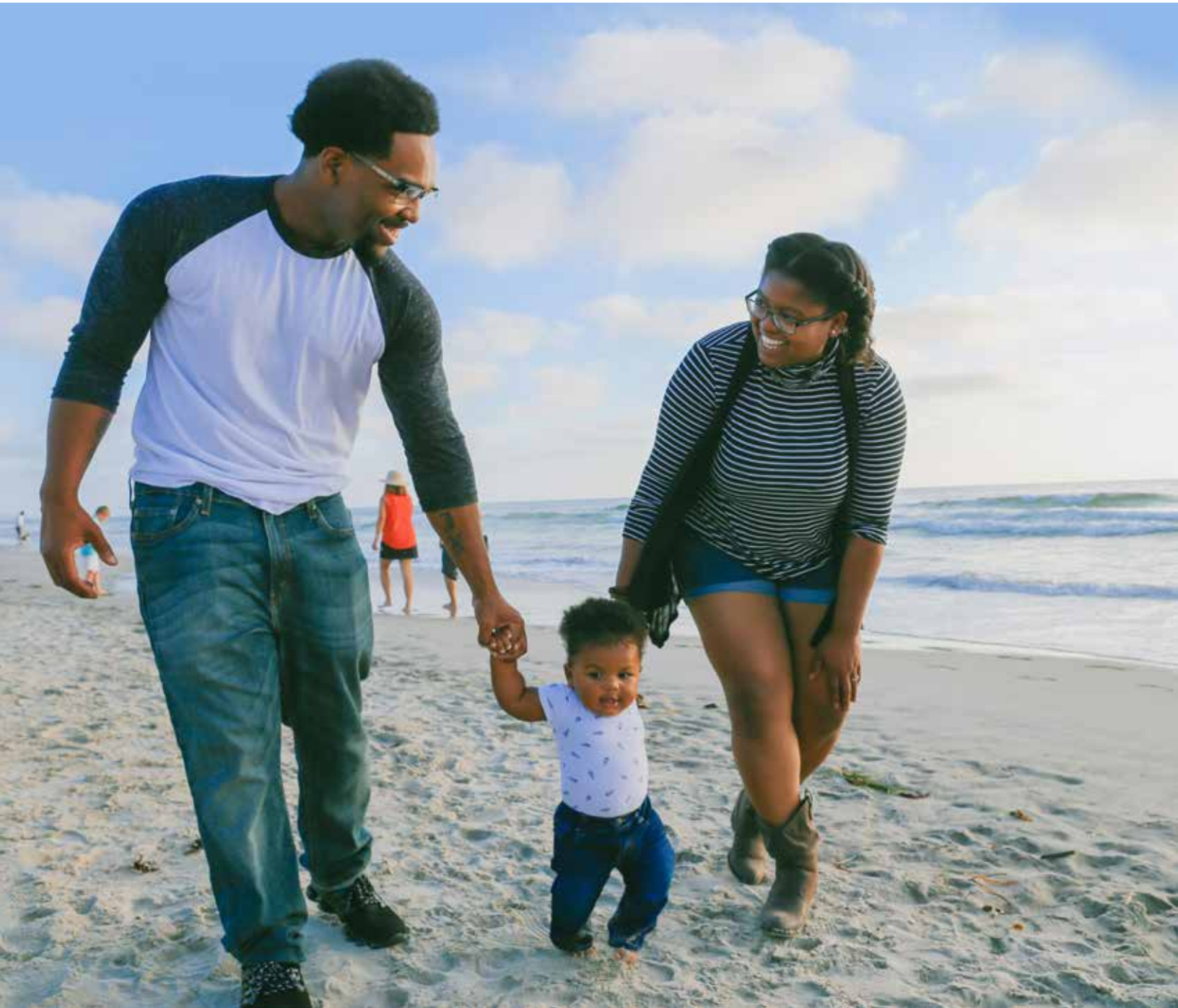


Make a tangible difference in the lives  
of brain injury survivors and their  
families across South Carolina.



**Community Sponsorship**



# Introduction

Welcome to the opportunity to make a tangible difference in the lives of brain injury survivors and their families across South Carolina. The Brain Injury Association of South Carolina (BIASC) invites your organization to join us in our mission to create a better future through brain injury prevention, research, education, and advocacy by becoming a Community Sponsor.

## About BIASC

BIASC is the only statewide organization dedicated to serving those impacted by brain injury in South Carolina. As a 501(c)(3) non-profit, we offer a wide range of services including prevention programs, educational resources, and support services to those facing daily challenges after a brain injury. Our dedication and expertise help guide survivors, their families, and caregivers toward a brighter future.

## Why sponsor BIASC?

**Community Impact:** Your sponsorship directly contributes to the well-being of thousands of individuals and families affected by brain injury in South Carolina.

**Visibility and Recognition:** Gain exposure to our engaged audience of over 3,400 social media followers, email listserv of 2,000 subscribers, and hundreds of event attendees.

**Corporate Social Responsibility:** Showcase your organization's dedication to making a positive impact by aligning with BIASC to demonstrate your commitment to community engagement, and the power of collective action in creating meaningful change.

**Customized Opportunities:** Tailored sponsorship opportunities align with your organization's goals, values, and budget, including branded content, employee engagement initiatives, and event participation.

**Measurable Results:** Receive updates detailing the outcomes of your sponsorship, allowing you to measure the real-world impact of your investment and celebrate the positive change you're helping to create.

## How your contribution makes a difference

Your support enables BIASC to provide vital services and programs to individuals who face daily challenges navigating life after brain injury.

### In 2023 alone, BIASC:

- Distributed 250 resource-filled tote bags to patients with traumatic brain injury (TBI) at our state's level 1 trauma centers.
- Trained 374 law enforcement officers in assisting individuals with brain injury.
- Supported over 250 individuals on our toll-free helpline.
- Assisted 967 participants through eight brain injury support groups statewide.
- Provided 1,870 concussion management manuals to families, schools and medical professionals.
- Attended 22 outreach events to provide education about concussions in youth through our Brain Injury Safety Net Project.
- Hosted the Life with Brain Injury conference attended by over 200 people and provided 34 scholarships to caregivers and survivors.
- Offered online yoga, painting, and other art classes to survivors including our Unmasking Brain Injury Project.
- Delivered resources to veterans, addressed the opioid epidemic, and provided resources on brain injury and interpersonal violence through various outreach efforts.

# Become a sponsor today

Choose from a range of customizable opportunities tailored to your company's goals and values. Whether you're interested in event sponsorship, branded content opportunities, or employee engagement initiatives, we'll work collaboratively to ensure your partnership with BIASC is both meaningful and impactful.

| Community Sponsorship Levels  | Bronze<br>\$2,500 + | Silver<br>\$5,000+ | Gold<br>\$7,500+ | Platinum<br>\$10,000+ | Legacy<br>\$20,000+ |
|---|---------------------|--------------------|------------------|-----------------------|---------------------|
| HeadLights Newsletter Subscription  | X                   | X                  | X                | X                     | X                   |
| The Challenge Magazine Subscription   | X                   | X                  | X                | X                     | X                   |
| Recognition on Social Media Platforms                                       | X                   | X                  | X                | X                     | X                   |
| Logo with Link on Web Page  | Sponsor             | Sponsor            | Sponsor          | Homepage              | Homepage            |
| Ad in HeadLights Newsletter   | Qtr. Page           | Qtr. Page          | Half Page        | Half Page             | Full Page           |
| Logo Recognition at All Events  | X                   | X                  | X                | X                     | X                   |
| BIASC Membership  | 1                   | 2                  | 4                | 6                     | 8                   |
| Conference Registrations  | 1                   | 2                  | 4                | 6                     | 8                   |
| Logo Recognition in Select Email Promotions                                 |                     | X                  | X                | X                     | X                   |
| Exhibit Space at Conference   |                     |                    | X                | X                     | X                   |
| Opportunity to Provide Promotional Item for Conference Attendee Bag         |                     |                    | X                | X                     | X                   |
| Recognition in Earned Media   |                     |                    |                  | X                     | X                   |
| Opportunity to Provide a Promotional Video to be Shown at Annual Conference |                     |                    |                  | 30 sec.               | 90 sec.             |
| Opportunity to Introduce a General Conference Session                       |                     |                    |                  | 3 minutes             |                     |
| Opportunity to Give Opening or Closing Remarks at Annual Conference         |                     |                    |                  |                       | 3 minutes           |
| Opportunity to Moderate a Topic Appropriate Panel at Annual Conference      |                     |                    |                  |                       | X                   |

**Thank you** for considering this opportunity to make a difference. Together, we can create a brighter future for all those affected by brain injury in South Carolina.



# Contact Us

For more information on sponsorship opportunities or to discuss how your organization can partner with BIASC, please contact:

**Joyce Davis**

**Executive Director**

Brain Injury Association of South Carolina (BIASC)

joyce.davis@biaofsc.com

803.731.9823 x101

**biaofsc.com**



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## Current Community Sponsors

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