



LIFE WITH BRAIN INJURY

2024 ANNUAL CONFERENCE

July 26, 2024 • Columbia, SC

Demonstrate your commitment to making a positive impact in the lives of individuals affected by brain injury.

CONFERENCE
SPONSORSHIP



Join us as a sponsor.

The Brain Injury Association of South Carolina (BIASC) and the South Carolina Brain Injury Leadership Council (SCBILC) are extending an invitation for you to collaborate with us at the 2024 Life with Brain Injury Conference. This annual statewide event serves as a crucial platform for professionals, individuals with brain injuries, family members, caregivers, and other stakeholders to come together to exchange information, resources, and best practices in brain injury rehabilitation and services.

We welcome your partnership in making this event a success and look forward to the opportunity to collaborate with you and showcase your organization's dedication to this important cause.

Meet the Keynote



Eric Washington, Advocate, Survivor

Eric Washington will share his powerful story of overcoming a traumatic brain injury and the steps he took to embrace life following the injury. His objective is to ensure people that they are not alone in their journey and to inspire them to

continue fighting even when progress is not evident. Eric is a Lived-Experience Faculty Expert for the National Center on Advancing Person-Centered Practices and Systems (NCAPPS) Brain Injury Learning Collaborative.

Session Highlights

- Vision Considerations after Concussion
- Empowering TBI Clients to Flourish
- Brain Injury and Intersecting Populations: Updates from BIASC
- Turning Your Tragic Events into Empowering Moments
- Mental Health and Brain Injury
- Concussions: A Clinical Update
- Assistive Technology and Brain Injury
- Recycling Pain
- Special Needs Travels
- Personal Emergency Preparedness

Why Sponsor?

Community Impact: Your support as a sponsor not only provides vital resources for the conference but also demonstrates your commitment to making a positive impact in the lives of individuals affected by brain injury.

Visibility and Recognition: Gain exposure to our engaged audience of over 3,400 social media followers, email listserv of over 2,600 subscribers, and hundreds of event attendees.

Corporate Social Responsibility: Showcase your organization's dedication to making a positive impact by aligning with BIASC to demonstrate your commitment to community engagement and the power of collective action in creating meaningful change.

Additional Opportunities	Coffee/Snack \$1,000	Quiet Room \$1,500	Breakfast \$3,000	Lunch \$5,000
Signage including logo at the meal/location	✓	✓	✓	✓
Conference Registrations	1	2	2	4
Name acknowledgment in the conference program schedule	✓	✓	✓	✓
Exhibitor Space			✓	✓

Become a sponsor today.

Our sponsorship levels include opportunities such as exhibitor space, advertising, speaking engagements, volunteer roles for your team, and the chance to host a conference kick-off reception.

Event Sponsor Levels	Exhibitor* (\$200/\$325)	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000
Exhibitor Space	✓	✓	✓	✓	✓	✓
Company Name in HeadLights Newsletter	✓	✓				
One BIASC Membership	✓	✓	✓	✓	✓	✓
Conference Registrations	1	1	2	4	6	8
Company name on select conference materials and signage	✓	✓				
Company name in event promotional email		✓				
Company name on event webpage		✓				
Logo with link in event-specific promotional email			✓	✓	✓	✓
Logo on select conference-related materials and signage			✓	✓	✓	✓
Event sponsor post on social media			✓	✓	✓	✓
Logo with link on event webpage			✓	✓	✓	✓
Opportunity to provide promotional item for conference attendee bag			✓	✓	✓	✓
Logo in HeadLights Newsletter			✓	✓	✓	✓
Acknowledgment during opening remarks				✓	✓	✓
Ad in conference program					Half	Full
Promotional video shown at conference					30 sec.	90 sec.
Opportunity to introduce a general session					2 min.	
Opportunity to make opening or lunch remarks						2 min.
Opportunity to introduce keynote speaker						✓
Volunteer opportunity for organization staff						✓

*Exhibitor Space Only - \$325 Businesses/State Agencies; \$200 Non-Profits

Please make your sponsor commitment by Friday, June 21, 2024.

Host a networking reception

Increase brand visibility, connect with professionals, potential clients, and other key stakeholders by hosting a conference kick-off networking reception at your office or an off-site location. Demonstrate your commitment to the brain injury community in a relaxed, informal setting.

Networking Reception Opportunity	\$3,500
Host a Networking Reception on Thursday, July 25 from 5:30–8 p.m.	✓
Company logo on signage at the reception	✓
Recognition in the conference program/schedule	✓
Email promotion for the reception including logo	✓
Exhibit space at the conference	✓

About BIASC

BIASC is the only statewide organization dedicated to serving those impacted by brain injury in South Carolina. As a 501(c)(3) non-profit organization, we offer a wide range of services, including prevention programs, educational resources, and support services to those facing daily challenges after a brain injury. Our dedication and expertise help guide survivors, their families, and caregivers toward a brighter future.

About SCBILC

The South Carolina Brain Injury Leadership Council is the statewide advisory council for brain injury and has been designated to provide statewide coordination in promoting support services to persons with brain injuries, their families, and caregivers, and to identify emerging issues and innovations, foster education and advocacy, and build consensus to support necessary policies and programs.



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Contact Us

For more information on sponsorship opportunities, please contact:

Joyce Davis
Executive Director

Brain Injury Association of South Carolina (BIASC)
joyce.davis@biaofsc.com
803.731.9823 x101

biaofsc.com



Thank you for considering this opportunity to make a difference. Together, we can create a brighter future for all those affected by brain injury in South Carolina.

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