

May 6, 2021

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Dear Supporter,

The Brain Injury Association of South Carolina (BIASC) and the South Carolina Brain Injury Leadership Council (SCBILC) extend an invitation for you to exhibit at the South Carolina Life with Brain Injury Annual Conference on Thursday and Friday, July 29 and 30, 2021. The conference will continue as a virtual conference and will be nationwide.

The conference objective of providing a forum for the exchange of information on programs, resources, and best practices in brain injury rehabilitation and services has not changed. The conference targets individuals with brain injury and family members, caregivers, and professionals working in the field of brain injury. This is an excellent opportunity for you to inform participants about your interest in brain injury and your services.

The support of sponsors and exhibitors is greatly appreciated and is a major contributing factor in the success of the conference. Being virtual is certainly different from being onsite yet the framework developed last year with our first virtual conference provided great opportunities for your continued participation. Evaluations after the conference from participants, as well as sponsors and exhibitors, were positive regarding the mini-presentations.

There are again three opportunities in which you may participate this year: Sponsor, Exhibitor or Advertiser. Each will be listed in our conference materials during the conference.

The two-day conference will provide eight educational sessions with ten opportunities for mini-presentations by sponsors and exhibitors. The advertisements will be looping continuously before and after the conference and during a lunch break on both days to offer your organization exposure to our participants. During breaks of the conference, exhibitors will give a 10-minute presentation on services offered and allow another 5 minutes for Q & A. This mini-presentation will be live on Zoom during a designated time so that participants can submit questions to which you may respond, time permitting. These mini-presentations may be pre-recorded and submitted ahead although this would not offer the opportunity to respond to participant's questions/comments.

Please see the attached form for pricing of the opportunities. The pricing is inclusive of both conference days. The completed form with payment must be returned and received by **Thursday, July 15, 2021**.

If you have any questions, please feel free to contact me at director@biaofsc.com or 803-731-9823.

Sincerely,

Joyce Davis

Joyce Davis, CBIS, Executive Director