



How Your Contribution Makes a Difference

The Brain Injury Association of South Carolina (BIASC) is SC's only statewide organization dedicated to providing prevention, research, education, advocacy and support services to persons affected by brain injury, their families and the general public. BIASC is a **non-profit 501(c)(3)** organization and all donations are tax deductible. We greatly appreciate the generous contributions from individuals and businesses that allow us to provide support to the thousands of people in South Carolina who live with the devastating effects of brain injury.

There are 2.8 million Americans who sustain a traumatic brain injury (TBI) each year which is 5 times more than those diagnosed with breast cancer, HIV/AIDS, spinal cord injuries and multiple sclerosis **combined!** With adequate funding and support, there is a great deal of potential for recovery after a brain injury if rehabilitation, vocational and educational services are available. Below are some of the services and programs BIASC provides.

- Through the **SC Visibility Project**, the BIASC provides services and support tote bags to patients with TBI at our state's level 1 trauma centers. We also offer trainings for law enforcement about brain injury and skills needed when assisting brain injured individuals.
- BIASC **maintains a toll-free helpline** to provide **resource facilitation** to individuals with brain injuries. We direct families, service providers, case workers, and injured individuals to appropriate resources and services.
- BIASC supports ten **brain injury support groups** statewide by offering financial assistance and training, allowing these groups to participate in social activities and provide peer support for survivors and family members.
- BIASC coordinates the new **SC Brain Injury Safety Net Project**. This project is a collaborative effort of medical, school, and athletic training professionals who are creating much-needed state-wide resources and infrastructure to support children with traumatic brain injuries and their families. BIASC modified the REAP manual to be specific for SC. (REAP stands for: Remove/Reduce, Educate, Adjust/Accommodate, and Pace.) The manual provides guidelines for a safe return to academic and athletic activities following a concussion in children and adolescents.
- BIASC provides **education through a statewide conference and other trainings** for survivors, family members, and providers. The Life with Brain Injury conference is for brain injury survivors, caregivers and professionals. Scholarships are given to survivors and caregivers who are unable to pay.
- BIASC supports and partners with other agencies to provide **injury prevention programs** like ThinkFirst to teach children and youth about brain injury prevention.
- BIASC partners with other states in the **Unmasking Brain Injury** project. The main goal of this project is to offer brain injury survivors the opportunity to create their own mask, tell their own story, and create opportunities for the masks to be displayed in public places for educational and outreach purposes.



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Event Sponsors

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Collaborators

Able SC
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Lake Psychological Services
Medical University of SC
Roper Rehabilitation Hospital
SC Athletic Trainers Association
SC Department of Disabilities and Special Needs
SC Department of Education
SC Department of Health and Environmental Control
SC Department of Health and Human Services
SC Developmental Disabilities Council
SC Independent School Association
SC Spinal Cord Injury Association
SC ThinkFirst and ThinkFirst Chapters
SC Vocational Rehabilitation Department
Southeastern Chapter of National Safety Council
Spartanburg Regional Healthcare System
University of SC School of Medicine Center for Disability Resources
University of SC



Platinum Sponsorship - \$15,000 +

Sponsor Benefits

- Full Page ad in annual BIASC's *Headlights* Newsletter (7.5 inches wide x 10 inches tall)
- 2 exhibit tables at the annual BIASC Conference
- Tickets for 12 at our Annual Shuck-A-Rama Oyster Roast in Charleston, SC
- Registration for 6 individuals at the annual BIASC Conference in Columbia, SC
- Logo on BIASC homepage website with live link
- Logo on BIASC website Sponsor page with live link
- Premiere Logo on banners/signs displayed at all BIASC hosted events
- Monthly recognition on all BIASC social media platforms
- BIASC E-Blast Sponsor

Gold Sponsorship - \$10,000

Sponsor Benefits

- ½ Page ad in annual BIASC's *Headlights* Newsletter (7.5 inches wide x 4.75 inches tall)
- 1 exhibit table at the annual BIASC Conference
- Tickets for 8 at our Annual Shuck-A-Rama Oyster Roast in Charleston, SC
- Registration for 4 individuals at the annual BIASC Conference
- Logo on BIASC homepage website with live link
- Logo on BIASC website Sponsor page with live link
- Logo on banners/signs displayed at all BIASC hosted events
- Bi-monthly recognition on all BIASC social media platforms

Silver Sponsorship - \$5,000

Sponsor Benefits

- ¼ Page ad in annual BIASC's *Headlights* Newsletter (3.75 inches wide x 4.75 inches tall)
- Tickets for 4 at our Annual Shuck-A-Rama Oyster Roast in Charleston, SC
- Registration for 2 individuals at the annual BIASC Conference
- Logo on BIASC website on homepage
- Logo on BIASC website Sponsor page
- Name on banners/signs displayed at all BIASC hosted events
- Quarterly recognition on all BIASC social media platforms

Bronze Sponsorship - \$2,500

















































Sponsor Benefits

- 1/8 Page ad in annual BIASC's *Headlights* Newsletter (3.75 inches wide x 2.5 inches tall)
- Tickets for 2 at our Annual Shuck-A-Rama Oyster Roast in Charleston, SC
- Logo on BIASC website on Sponsor page
- Recognition on all BIASC social media platforms and event banners/signs

All Community Sponsors Receive:

- 1-year Subscription to BIASC's *Headlights* newsletter
- 1-year Subscription to Brain Injury Association of America's magazine *The Challenge*
- A letter indicating your tax-deductible donation
- Name on BIASC website on Sponsor page
- Initial appreciation and "shout out" on all social media platform

Community Sponsor Benefit Chart

	Platinum \$15,000 +	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Community
1-Year Subscription to BIASC's Annual <i>Headlights</i> Newsletter					
1-Year Subscription to Brain Injury Association of America's Newsletter <i>The Challenge</i>					
A Letter Indicating Your Tax-Deductible Contribution					
Recognition on all BIASC Social Media Platforms	(12) 	(6) 	(4) 	(2) 	(1) 
Ad in Annual <i>Headlights</i> Newsletter	Full Page	1/2 Page	1/4 Page	1/8 Page	
Tickets for Annual Shuck-A-Rama Oyster Roast	(12) 	(8) 	(4) 	(2) 	
Recognition on all BIASC Hosted Event Banners/Signs					
Logo on BIASC Website Sponsor Page					
Name on all Electronic Correspondence					
Registration for the Annual Conference	(6) 	(4) 	(2) 		
Logo on BIASC Website Homepage					
Logo on BIASC Website Homepage and Sponsor Page with Live Link					
Exhibit Table at Annual Conference	(2) 	(1) 			
Logo on all Electronic Correspondence					
BIASC E-Blast Sponsor					



Community Sponsorship Form

Yes! I would like to become a Community Sponsor at the level of:

- Platinum** \$15,000 and above \$ _____
- Gold** \$10,000 \$ _____
- Silver** \$5,000 \$ _____
- Bronze** \$2,500 \$ _____
- Community** \$ _____
- I would like to add a live link to my recognition on BIASC's website home page** \$ _____
(Additional \$1,000 fee for Silver and Bronze sponsors)

Total \$ _____

- Enclosed is a check for \$ _____ (Please contact us to arrange for alternate payment.)
- I would like to set up a payment schedule. (BIASC will contact you to develop a payment plan)

Name: _____

Title: _____

Organization: _____

Address: _____

Email: _____

Phone Number(s): _____

Social Media: _____

If you have any questions, please feel free to contact Joyce Davis, Executive Director, 803.731.9823.

Email ad for newsletter to adminassist@biaofsc.com. Preferred formats are .jpeg, .tif, .gif or .pdf files. Please provide both a color version and a black and white version of your ad.

Make checks payable to "Brain Injury Association of South Carolina" or "BIASC"
and Mail to 121 Executive Center Drive, Suite 135, Columbia, SC 29210.

Thank you for your support!